

## 2006 WORKSHOP CALENDAR

OBJECTIVE: To assist entrepreneurs in the essentials of small business ownership

## **LOCATION FOR ALL WORKSHOPS:**

SCORE Austin 3809 South Second Street, Bldg C, Ste 300, Austin, TX 78704 (512) 928-2425

www.scoreaustin.org

No pre-registration required.

## **Essentials for Starting a Small Business**

**Purpose:** To help early stage entrepreneurs evaluate the

pros and cons of starting a small business and to assist with the creation of a "road map" to

small business success.

Agenda: Financial considerations, planning, forms of

business structures, financing alternatives, marketing,

and insurance and tax essentials.

**When:** 3<sup>rd</sup> Wednesday of every month, except December.

Saturdays: February 11th and May 13th

8:50 a.m. to 4:00 p.m.

Cost: \$45.00 Cash or Check payable at the door. \$20.00 for

each additional person from the same business.

## Marketing Strategies to Jump Start Your Business

**Purpose:** To develop a practical & effective marketing plan. **Agenda:** To define your target market and position, and price,

deliver and promote your product or service.

When: January 14th, March 18th, April 22nd, and June 17th

9:00 a.m. to 1:00 p.m.

Cost; \$30.00 Cash or Check payable at the door. \$15.00

for each additional person from the same

business.

All of SBA's programs and services are extended to the public on a non-discriminatory basis.

SCORE is partially funded by the U.S. Small Business Administration. The support given by the U.S. Small Business Administration through funding does not constitute an expressed or implied endorsement of any of the co-sponsors' or participants' opinions, products or services. Reasonable accommodations for person with disabilities will be made if requested at lease two weeks in advance by contacting SCORE at (210) 403-5931. All of SCORE's programs and services are extended to the public on a non-discriminatory basis.

U.S. Small Business Administration

Page 1of 2

(Page 2 on back)

Your Small Business Resource